



JUNIOR PROGRAM OF

BUSINESS ADMINISTRATION

AT A GLANCE

Join our Junior Program of Business Administration and study at DHBW Heilbronn – a center of excellence for training a new generation of international managers.

Our Junior Program takes place every Fall semester September through mid December. All courses are taught in English.

Up to 30 ECTS points / 15 credits

Courses from majors such as Retail Management, Food Management or Services Management

Joint program with DHBW students

One week study trip to Berlin resp. Hamburg

Excursions to companies in the local region

Orientation week with team building and cultural events

Intensive German language courses





**In this intensive one semester
study program you will:**

Obtain state-of-the-art knowledge
in international business
.....

Develop leadership skills
.....

Work efficiently in multinational teams
.....

Acquire crucial intercultural skills
.....

Gain access to a lifelong global network

You will study in an economically and culturally vibrant, cosmopolitan city. Heilbronn is the economic center of the Heilbronn-Franken region and belongs to the Stuttgart metropolitan region. Heilbronn is home to numerous global market leaders and dynamic innovators. DHBW Heilbronn is located on a modern campus with state-of-the-art facilities in the center of the city. Established in 2010, the DHBW campus in Heilbronn is the newest campus of Baden-Wuerttemberg Cooperative State University.



CONTACT

DHBW Heilbronn
International Office
Bildungscampus 4
74076 Heilbronn
Germany
Phone +49. 7131. 1237-169
international@heilbronn.dhbw.de



Heilbronn
Baden-Wuerttemberg

APPLICATION INFORMATION

For further information please visit our website at
www.heilbronn.dhbw.de.

Deadline is May 31 of the same year.